

2009 Holiday Network Rates



| Magazine | | Distribution | |
|---|----------|--------------|----------|
| Best Ideas for Christmas – September | | 650,000 | |
| B/W | | 4 COLOR | |
| Full Page | \$33,265 | Full Page | \$46,325 |
| 1/2 Page | \$19,170 | 1/2 Page | \$26,355 |
| 1/3 Page | \$13,280 | 1/3 Page | \$18,625 |

| Magazine | | Distribution | |
|---|----------|--------------|----------|
| Halloween Celebrations – September | | 450,000 | |
| Holiday Cookies – October | | 450,000 | |
| Holiday Menus – November | | 400,000 | |
| Holiday Appetizers – November | | 400,000 | |
| Last Minute Christmas – November | | 350,000 | |
| B/W | | 4 COLOR | |
| Full Page | \$22,660 | Full Page | \$31,595 |
| 1/2 Page | \$13,030 | 1/2 Page | \$17,975 |
| 1/3 Page | \$9,065 | 1/3 Page | \$12,670 |

Frequency discounts apply. Premium of 15% for Cover 2 and Cover 4.

Issue titles and dates are subject to change.

Rates effective with January 2009 issues. Please see General Conditions and Contract Terms for rate terms.

For more information, please contact Maritza Barone at 212-767-6888.