

## 2008 ELLE DECOR DESIGN PORTFOLIO RATES

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<b>DISPLAY</b>												
<b>Unit</b>	<b>Black &amp; White</b>				<b>2 Color</b>				<b>4 Color</b>			
	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>9X</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>9X</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>9X</b>
<b>2.5" or 1/12 Pg</b>	3,770	3,580	3,395	3,205	4,320	4,110	3,890	3,675	4,890	4,645	4,405	4,160
<b>5" or 1/6 Pg</b>	6,675	6,335	6,000	5,665	7,665	7,280	6,905	6,515	8,675	8,235	7,805	7,370
<b>10" or 1/3 Pg</b>	12,815	12,175	11,535	10,895	14,740	14,000	13,260	12,525	16,670	15,840	15,005	14,170
<b>15" or 1/2 Pg</b>	18,800	17,860	16,925	15,980	21,620	20,540	19,460	18,380	24,445	23,220	22,000	20,770
<b>20" or 2/3 Pg</b>	25,195	23,935	22,675	21,410	28,965	27,520	26,065	24,615	33,605	31,920	30,240	28,560
<b>30" or 1 Pg</b>	28,915	27,475	26,030	24,580	33,265	31,605	29,940	28,280	38,575	36,645	34,720	32,790

<b>CATALOG</b>		
<b>Size</b>	<b>Black &amp; White</b>	<b>4 Color</b>
1/6 page	6,000	7,805

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