

2009 WOMAN'S DAY
SPECIAL INTEREST PUBLICATIONS
Shelter & Gardening Network's Mail Order Rates

Shelter Network

Distribution

Kitchens & Baths - January, March, April, October	450,000
Budget Decorating Ideas - April	400,000
Remodeling & Makeovers - February, May	400,000

Gardening Network

Distribution

Gardening & Deck Design - April	400,000
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Distribution: 450,000			
Unit Size	Black & White	2 Color	4 Color
	\$	\$	\$
1/6 Page	9,303		
1/3 Page	13,744	16,437	19,131
1/2 Page	19,526	23,457	25,345
2/3 Page	24,991	29,640	34,762
Full Page	34,356	40,960	47,689
Back Cover			62,109

Distribution: 400,000			
Unit Size	Black & White	2 Color	4 Color
	\$	\$	\$
1/6 Page	7,010		
1/3 Page	10,379	11,986	12,137
1/2 Page	14,695	17,514	20,342
2/3 Page	18,866	22,506	26,146
Full Page	34,356	30,722	35,703
Back Cover			46,483