

2008 WOMAN'S DAY
SPECIAL INTEREST PUBLICATIONS
Food Network's Mail Order Rates

Food Network

Distribution

Slow Cooking - October
 Eating Light - December

500,000
 400,000

Distribution: 400,000 & 500,000			
Unit Size	Black & White	2 Color	4 Color
	\$	\$	\$
1/6 Page	5,070		
1/3 Page	6,708	8,658	10,062
1/2 Page	10,660	13,104	15,236
2/3 Page	13,572	16,640	19,370
Full Page	18,070	22,204	25,844
Second Cover			31,018
Third Cover			28,392
Back Cover			33,566