

2008 CYCLE WORLD ANNUALS* CLASSIFIED RATES

*CW Buyer's Guide, CW Sportbike

WORDED		
Ad Style (Minimum 20 Words)	Amount Per Word	Minimum Rate
Word Classified	5.15	103
Expand-Ad Classified	7.60	152
Bold Face Classified	5.85	117
Grey Screen Classified	6.05	121
Bold and Grey Screen Classified	8.80	176
Expand-Ad Bold Classified	8.50	170
Expand-Ad Grey Screen Classified	8.75	175
Expand-Ad Bold and Grey Classified	9.80	196
Centered line in addition to per word charge	34.00	in addition to per word charge
Spaced line in addition to per word charge	34.00	in addition to per word charge
Illustrated - B&W per inch	215	Max 3 inches. Must be used with a worded option.
Illustrated - 2 Color per inch	334	
Illustrated - 4 Color per inch	479	

DISPLAY			
Ad Size	Black & White	2 Color	4 Color
In Inches	1X	1X	1X
1"	315	380	410
1.25"	401	480	520
1.5"	470	565	615
1.75"	546	660	710
2"	636	760	825
2.25"	660	790	860
2.5" or 1/12 Pg	787	945	1,025
2.75"	855	1,025	1,110
3"	942	1,130	1,225
3.25"	1,001	1,200	1,305
3.5"	1,078	1,295	1,400
3.75"	1,152	1,385	1,500
4"	1,226	1,470	1,590
4.25"	1,304	1,565	1,695
4.5"	1,368	1,640	1,780
4.75"	1,443	1,735	1,875
5" or 1/6 Pg	1,512	1,815	1,965
5.25"	1,590	1,905	2,065
5.5"	1,663	1,995	2,160
5.75"	1,730	2,075	2,250
6"	1,799	2,160	2,340
6.25"	1,872	2,245	2,435
6.5"	1,943	2,330	2,525
6.75"	2,009	2,415	2,615
7" or 1/4 Pg	2,086	2,505	2,715
7.25"	2,147	2,575	2,790
7.5"	2,215	2,660	2,880
10" or 1/3 Pg	3,025	3,630	3,930