

# 2008 METROPOLITAN HOME GALLERY RATES

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<b>WORDED</b>		
<b>Ad Style (minimum 20 words)</b>	<b>Amount Per Word</b>	<b>Minimum Rate</b>
<b>Word Classified</b>	<b>23.75</b>	<b>475</b>
<b>Boldface Classified</b>	<b>27.05</b>	<b>541</b>

<b>DISPLAY</b>												
<b>Unit</b>	<b>Black &amp; White</b>				<b>2 Color</b>				<b>4 Color</b>			
	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>9X</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>9X</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>9X</b>
<b>2.5" or 1/12 Pg</b>	3,945	3,750	3,550	3,550	4,535	4,310	4,085	3,855	5,130	4,870	4,620	4,360
<b>5" or 1/6 Pg</b>	6,995	6,645	6,295	5,945	8,025	7,630	7,225	6,825	9,070	8,620	8,170	7,710
<b>10" or 1/3 Pg</b>	13,425	12,750	12,085	11,415	15,435	14,665	13,890	13,120	17,460	16,590	15,720	14,845
<b>15" or 1/2 Pg</b>	19,695	18,710	17,725	16,735	22,640	21,505	20,375	19,245	25,600	24,320	23,035	21,760
<b>20" or 2/3 Pg</b>	24,805	23,565	22,330	21,085	28,540	27,110	25,685	24,260	32,255	30,645	29,035	27,415
<b>30" or 1 Pg</b>	30,275	28,765	27,250	25,735	34,815	33,075	31,330	29,590	39,360	37,390	35,425	33,455

<b>CATALOG</b>		
<b>Size</b>	<b>Black &amp; White</b>	<b>4 Color</b>
1/6 page	6,295	8,170

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