

# Metropolitan Home

## Demographic Profile | 2008 Spring MRI

	Audience (000)		
Adults	2,366		
Women	1,926		
Men	440		
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<b>Median Age</b>		<b>45.5</b>	
<b>Median HHI \$</b>		<b>\$80,657</b>	
<b>Median IEI \$</b>		<b>\$45,451</b>	
<b>Median Home Value \$</b>		<b>\$308,921</b>	
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		<b>% Comp</b>	<b>Index</b>
<b>Age</b>			
Age 18 to 34		20.4	66
Age 18 to 49		60.2	100
Age 25 to 49		56.7	119
Age 25 to 54		69.1	122
Age 35 to 54		52.3	134
Age 55+		27.3	90
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<b>Income</b>			
HHI \$50,000+		70.8	127
HHI \$60,000+		63.9	136
HHI \$75,000+		53.1	148
IEI \$35,000+		42.7	128
IEI \$40,000+		40.2	139
IEI \$50,000+		31.8	150
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<b>Education</b>			
Any College		72.1	136
Grad College+		37.1	144
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<b>Employment</b>			
Employed		71.1	110
Professional/Managerial		38.1	163
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<b>Home</b>			
Own Home		68.8	99
Home Value \$150,000+		57.1	123
Home Value \$200,000+		48.1	128
A or B County		90.0	126
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<b>Marital Status</b>			
Married		54.7	98
Single		24.7	98
Parent		35.7	104
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<b>Children</b>			
Children in HH		43.0	105
Children < 12 Years Old		31.8	103
Children < 6 Years Old		15.6	81
Household Size 3+		55.6	105