

2008 WOMAN'S DAY
SPECIAL INTEREST PUBLICATIONS
Holiday Classified Rates

Holiday Network

Distribution

Best Ideas For Christmas - September

750,000

Halloween Celebrations - September

400,000

Distribution: 750,000			
Unit Size	Black & White	2 Color	4 Color
	\$	\$	\$
1"	1,076	1,284	1,487
1.5"	1,191	1,425	1,654
2"	1,446	1,726	2,002
2.5" or 1/12 Pg	1,690	2,023	2,345
3"	1,934	2,314	2,683
4"	2,439	2,912	3,375
5" or 1/6 Pg	2,948	3,520	4,072
10" or 1/3 Pg	4,436	5,299	6,146
15" or 1/2 Pg	6,256	7,467	8,653

Distribution: 400,000			
Unit Size	Black & White	2 Color	4 Color
	\$	\$	\$
1"	988	1,430	1,404
1.5"	1,144	1,362	1,586
2"	1,378	1,638	1,903
2.5" or 1/12 Pg	1,602	1,919	2,226
3"	1,841	2,205	2,558
4"	2,324	2,777	3,229
5" or 1/6 Pg	2,818	3,349	3,900
10" or 1/3 Pg	4,222	5,039	5,860
15" or 1/2 Pg	5,944	7,098	8,242