

# METROPOLITAN HOME

## 2009 MAIL ORDER RATE CARD

**Circulation: 550,000**

**Published 10x Per Year**

**Effective: January/February Issue**

Color	Size	1X	3X	6X	9X
<b>Black &amp; White</b>	<b>Full Page</b>	40,430	38,410	35,580	33,890
	<b>2/3 Page</b>	33,165	31,500	29,190	27,800
	<b>1/2 Page</b>	26,290	24,975	23,125	22,030
	<b>1/3 Page</b>	20,215	19,205	17,800	16,945
<b>2 Color</b>	<b>Full Page</b>	46,890	44,555	41,265	39,300
	<b>2/3 Page</b>	38,460	36,545	33,845	32,235
	<b>1/2 Page</b>	30,485	28,970	26,830	25,550
	<b>1/3 Page</b>	23,415	22,240	20,605	19,625
<b>4 Color</b>	<b>Full Page</b>	53,920	51,215	47,435	45,175
	<b>2/3 page</b>	44,200	41,985	38,905	37,050
	<b>1/2 page</b>	35,060	33,305	30,840	29,370
	<b>1/3 page</b>	26,950	25,620	23,720	22,595