

2008 WOMAN'S DAY
SPECIAL INTEREST PUBLICATIONS
Shelter & Gardening Network's Mail Order Rates

Shelter Network

Distribution

Kitchens & Baths - January, March, April, July, Sept, Nov, Dec	500,000
Budget Decorating Ideas - February, August	450,000
Decorating With Style - May, November	450,000
Remodeling & Makeovers - February, April, June, August	400,000

Gardening Network

Distribution

Gardening & Deck Design - Jan, March, May	400,000
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Distribution: 500,000				
Unit Size	Black & White	2 Color		4 Color
	\$	\$	\$	
1/6 Page	9,303			
1/3 Page	13,744	16,437	19,131	
1/2 Page	19,526	23,457	25,345	
2/3 Page	24,991	29,640	34,762	
Full Page	34,356	40,960	47,689	
Back Cover			62,109	

Distribution: 450,000 and 400,000				
Unit Size	Black & White	2 Color		4 Color
	\$	\$	\$	
1/6 Page	7,010			
1/3 Page	10,379	11,986	12,137	
1/2 Page	14,695	17,514	20,342	
2/3 Page	18,866	22,506	26,146	
Full Page	34,356	30,722	35,703	
Back Cover			46,483	