

# 2009 METROPOLITAN HOME GALLERY RATES

**Circulation: 550,000**

**Published 10x Per Year**

<b>DISPLAY</b>												
<b>Unit</b>	<b>Black &amp; White</b>				<b>2 Color</b>				<b>4 Color</b>			
	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>9X</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>9X</b>	<b>1X</b>	<b>3X</b>	<b>6X</b>	<b>9X</b>
<b>2.5" or 1/12 Pg</b>	4,045	3,845	3,640	3,640	4,650	4,420	4,185	3,950	5,260	4,990	4,735	4,470
<b>5" or 1/6 Pg</b>	7,170	6,810	6,450	6,095	8,225	7,820	7,405	6,995	9,295	8,835	8,375	7,905
<b>10" or 1/3 Pg</b>	13,760	13,070	12,385	11,700	15,820	15,030	14,235	13,450	17,895	17,005	16,115	15,215
<b>15" or 1/2 Pg</b>	20,185	19,180	18,170	17,155	23,205	22,045	20,885	19,725	26,240	24,930	23,610	22,305
<b>20" or 2/3 Pg</b>	25,425	24,155	22,890	21,610	29,255	27,790	26,325	24,865	33,060	31,410	29,760	28,100
<b>30" or 1 Pg</b>	31,030	29,485	27,930	26,380	35,685	33,900	32,115	30,330	40,345	38,325	36,310	34,290

<b>CATALOG</b>		
<b>Size</b>	<b>Black &amp; White</b>	<b>4 Color</b>
1/6 page	6,450	8,375

HFM U.S. Special Marketing, 1633 Broadway, 41st Floor, New York, NY 10019-6708  
 1-800-445-6066 or 212-767-5750; Fax 212-767-5624 or 5625  
 To learn more about our other magazines, visit [www.hfmus.com](http://www.hfmus.com)