

2008 HOME CLASSIFIED RATES

Circulation: 800,000

Published 8x Per Year

Effective: February/March Issue

DISPLAY												
Unit	Black & White				2 Color				4 Color			
	1X	3X	6X	10X	1X	3X	6X	10X	1X	3X	6X	10X
2.5" or 1/12 Pg	4,710	4,560	4,480	4,140	5,180	5,020	4,930	4,555	5,635	5,470	5,355	4,965
5" or 1/6 Pg	9,215	8,935	8,755	8,115	10,135	9,835	9,625	8,920	11,060	10,725	10,505	9,730
10" or 1/3 Pg	19,085	18,510	18,130	16,790	20,995	20,375	19,945	18,485	22,900	22,230	21,760	20,160
15" or 1/2 Pg	27,675	26,840	26,285	24,350	30,430	29,520	28,915	26,780	33,205	32,215	31,560	29,220
20" or 2/3 Pg	35,350	34,285	33,580	31,105	38,875	37,700	36,930	34,200	42,415	41,145	40,305	37,340
30" or 1 Pg	44,575	43,245	42,345	39,230	49,020	47,560	46,575	43,145	53,470	51,865	50,805	47,050

CATALOG		
Size	Black & White	4 Color
1/6 page	8,115	9,730