

2009 WOMAN'S DAY
SPECIAL INTEREST PUBLICATIONS
Ty Pennington At Home Mail Order Rates

Shelter Network

Distribution

Ty Pennington - March, June, September, December

500,000

Distribution: 500,000			
Unit Size	Black & White	2 Color	4 Color
	\$	\$	\$
1/6 Page	9,303		
1/3 Page	13,744	16,437	19,131
1/2 Page	19,526	23,457	25,345
2/3 Page	24,991	29,640	34,762
Full Page	34,356	40,960	47,689
Back Cover			62,109