

2008 WOMAN'S DAY
SPECIAL INTEREST PUBLICATIONS
Eating Light Classified Rates

Eating Light

Distribution

Eating Light - December

400,000

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Unit Size	Black & White	2 Color	4 Color
	\$	\$	\$
1"	988	1,430	1,404
1.5"	1,144	1,362	1,586
2"	1,378	1,638	1,903
2.5" or 1/12 Pg	1,602	1,919	2,226
3"	1,841	2,205	2,558
4"	2,324	2,777	3,229
5" or 1/6 Pg	2,818	3,349	3,900
10" or 1/3 Pg	4,222	5,039	5,860
15" or 1/2 Pg	5,944	7,098	8,242