

ELLE DECOR

2008 MAIL ORDER RATE CARD

Circulation: 500,000

Published 10x Per Year

Effective: February Issue

Color	Size	1X	3X	6X	9X
Black & White	Full Page	35,774	34,713	33,989	32,372
	1/2 Page	21,893	21,236	20,801	19,808
	1/3 Page	14,490	14,070	13,771	13,114
2 Color	Full Page	40,551	39,338	38,525	36,687
	1/2 Page	24,785	24,050	23,552	22,428
	1/3 Page	16,412	15,918	15,598	14,858
4 Color	Full Page	47,696	46,289	45,323	43,166
	1/2 page	29,096	28,224	27,652	26,334
	1/3 page	19,283	18,706	18,323	17,446