

2008 WOMAN'S DAY
SPECIAL INTEREST PUBLICATIONS
Decorating Classified Rates

Shelter Network

Distribution

Ty Pennington - March, June, September, December

400,000

Distribution: 400,000				
Unit Size	Black & White	2 Color		4 Color
	\$	\$	\$	
1"	1,576	1,882	2,179	
1.5"	1,752	2,090	2,428	
2"	2,116	2,517	2,933	
2.5" or 1/12 Pg	2,475	2,959	3,442	
3"	2,834	3,380	3,936	
4"	3,567	4,259	4,961	
5" or 1/6 Pg	4,316	5,138	5,990	
10" or 1/3 Pg	6,495	7,748	9,027	
15" or 1/2 Pg	9,157	10,915	12,714	