

**2009 WOMAN'S DAY**  
**SPECIAL INTEREST PUBLICATIONS**  
**Holiday Classified Rates**

**Holiday Network**

**Distribution**

Best Ideas For Christmas - September

650,000

<b>Distribution: 650,000</b>			
<b>Unit Size</b>	<b>Black &amp; White</b>	<b>2 Color</b>	<b>4 Color</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>
<b>1"</b>	1,076	1,284	1,487
<b>1.5"</b>	1,191	1,425	1,654
<b>2"</b>	1,446	1,726	2,002
<b>2.5" or 1/12 Pg</b>	1,690	2,023	2,345
<b>3"</b>	1,934	2,314	2,683
<b>4"</b>	2,439	2,912	3,375
<b>5" or 1/6 Pg</b>	2,948	3,520	4,072
<b>10" or 1/3 Pg</b>	4,436	5,299	6,146
<b>15" or 1/2 Pg</b>	6,256	7,467	8,653