



2009 EDITORIAL CALENDAR

FEBRUARY

FEATURE

- LORDS OF THE RING - HOW TODAY'S HIGH PERFORMANCE CARS ARE DEVELOPED AT THE NURBURGRING, THE WORLD'S MOST DEMANDING TRACK.

MOTORSPORTS

- 200 MPH EYES , A PHOTO FEATURE ON THE EYES OF CHAMPIONSHIP RACERS

SPEEDZONE

- IN-CAR DATA ACQUISITION, A LOOK AT G-TECH, VBOX, IPHONE AND FACTORY IN-CAR SYSTEMS

MARCH

EV ROUNDUP

- DODGE EV, TESLA, MITSUBISHI MIEV

MOTORSPORTS

- NASCAR ON ESPN BY TIM CONSIDINE AND A BEHIND-THE-SCENES LOOK AT PUTTING ON A NASCAR TELECAST

SPEEDZONE

- HIGH-END DRIVER'S WATCHES

AMPERSAND

- L.A./DETROIT AUTO SHOWS

APRIL

600 HORSEPOWER CLUB

- A SURVEY OF THE MOST POWERFUL CARS ON THE AMERICAN MARKET

ANNUAL APRIL FOOL'S ROAD TEST

MOTORSPORTS

- ANNUAL FORMULA 1 DRIVER'S RATINGS BY SAM POSEY

SPEEDZONE

- SUPERCHARGERS: ROTREX, LYSHOLM, ROOTS & CENTRIFUGAL, WHICH APPROACH WORKS FOR YOU?



Please note: All editorial features are subject to change and are at the sole discretion of the Road & Track editors.
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MAY

THE GREENING OF THE AUTOMOBILE

- A SPECIAL SECTION EXPLAINING FUEL CELLS, ELECTRICS AND HYBRIDS

TIRES

- THE EFFECT ON LOW ROLLING RESISTANCE ON PERFORMANCE; TESTS OF THE 2010 TOYOTA PRIUS AND 2009 HONDA INSIGHT

MOTORSPORTS

- INDY 500 PREVIEW

SPEEDZONE

- ENVIRONMENTALLY FRIENDLY CAR CARE PRODUCTS



JUNE

SNEAK PEAK

- OUR ANNUAL LOOK AT UPCOMING PRODUCTS FROM AROUND THE WORLD

COMING TO AMERICA

- WHAT IT TAKES FOR FORD AND GM TO ADAPT THEIR EUROPEAN PRODUCTS FOR THE U.S.

TECH INSIGHTS

- A GUIDE TO TRANSMISSION TECHNOLOGY

MOTORSPORTS

- PREVIEW OF THE 24 HOURS OF LE MANS; RULE CHANGES, WHO'S FAVORED AND THE EMERGENCE OF GT2 AS A HOTLY CONTESTED CLASS

SPEEDZONE

- DRIVING SHOES

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2009 EDITORIAL CALENDAR (CONT.)



JULY

5 TO DRIVE

- A LOOK AT 5 HOT NEW CONVERTIBLES FOR THE SUMMER DRIVING SEASON

SPECIAL SECTION

- SUMMER GETAWAYS

MOTORSPORTS

- STEVE KINSER: KING OF THE OUTLAWS; BAHRAIN F1 RACE: A LOOK AT THIS ENTHUSIAST-ORIENTED EMIRATE

SPEEDZONE

- SLOT CARS: RACING REALISM IN 1.32 SCALE INCLUDING FLY, SCALETRIX

AUGUST

FEATURE

- A TRIBUTE TO PORSCHE THE FEATURED MARQUE AT THE MONTEREY HISTORICS AND THE 917 REMEMBERED BY JEFF ZWART

PANAMERA FIRST DRIVE

MOTORSPORTS

- THE RELEVANCE OF RACING: IS IT LEADING TECHNOLOGY OR JUST ENTERTAINMENT? BY SAM POSEY

SPEEDZONE

- TOOL ROUNDUP

SEPTEMBER

FEATURE

- THE FASTEST CARS IN THE WORLD

MOTORSPORTS

- RACE FOR THE CHAMPIONSHIP: A PREVIEW OF GRAND AM'S SEASON FINALE

SPEEDZONE

- TIRE GAUGES AND OTHER TIRE RELATED GEAR

AMPERSAND

- FRANKFURT AUTO SHOWS

OCTOBER

NEW CAR ISSUE

- OUR ANNUAL GUIDE TO THE 2010 MODELS

MOTORSPORTS

- THE FUTURE OF ALMS

SPEEDZONE

- NAVIGATION: A COMPARISON OF AFTERMARKET VS. OE IN-CAR GPS

AMPERSAND

- TOKYO AUTO SHOWS

NOVEMBER

SEMA PREVIEW

- TUNER CARS: WILL THEY THRIVE OR DIE IN TOUGH ECONOMIC TIMES?

MOTORSPORTS

- HOT AUGUST NIGHT: THE MAGIC OF NASCAR AT BRISTOL

SPEEDZONE

- IT'S ABOUT TIME: A SURVEY OF TIMING EQUIPMENT

DECEMBER

MOTORSPORTS

- SCCA RUNOFFS AT ROAD AMERICA; YEAR IN REVIEW; PHOTO GALLERY

SPEEDZONE

- HOLIDAY GIFT GUIDE

