

2008 ELLE DECOR DESIGN PORTFOLIO RATES

Circulation: 500,000

Published 10x Per Year

Effective: February Issue

DISPLAY												
Unit	Black & White				2 Color				4 Color			
	1X	3X	6X	9X	1X	3X	6X	9X	1X	3X	6X	9X
2.5" or 1/12 Pg	3,770	3,580	3,395	3,205	4,320	4,110	3,890	3,675	4,890	4,645	4,405	4,160
5" or 1/6 Pg	6,675	6,335	6,000	5,665	7,665	7,280	6,905	6,515	8,675	8,235	7,805	7,370
10" or 1/3 Pg	12,815	12,175	11,535	10,895	14,740	14,000	13,260	12,525	16,670	15,840	15,005	14,170
15" or 1/2 Pg	18,800	17,860	16,925	15,980	21,620	20,540	19,460	18,380	24,445	23,220	22,000	20,770
20" or 2/3 Pg	25,195	23,935	22,675	21,410	28,965	27,520	26,065	24,615	33,605	31,920	30,240	28,560
30" or 1 Pg	28,915	27,475	26,030	24,580	33,265	31,605	29,940	28,280	38,575	36,645	34,720	32,790

CATALOG		
Size	Black & White	4 Color
1/6 page	6,000	7,805